PSCU
Forward.

Get Lightning-Fast Insight into Your Performance

PerformanceVue from PSCU is a powerful tool that provides dashboards that visually depict performance and growth opportunities and show how credit unions are performing against PSCU benchmark data as well as their credit union peers.

A consistent set of measures for viewing current performance and progress at unparalleled speeds and with ease are the hallmarks of PerformanceVue's functionality. Designed for at-a-glance insight into trendlines, this reporting tool is especially helpful for those managers and above looking for in-depth knowledge of key performance indicators (KPIs) both quickly and easily.

PerformanceVue Does the Heavy Lifting for You

When it comes to providing data on multiple product lines in a consistent and intuitive way, nothing beats PerformanceVue. Built with maximum usability in mind, this tool presents timeline and product information in a highly visual format designed for every level of experience – from novice users to sophisticated data analysis and seasoned CFOs. No other product on the market offers the comparative measures, in such an easy to consume format, for every combination of KPI and product type than PerformanceVue does.

Solution Summary

Best-in-class analytics start with a foundation for viewing and monitoring your credit union's performance against the competition. The PerformanceVue tool helps you:

- *Quickly assess performance and growth opportunities via customized dashboards that show comparisons to PSCU benchmark data and credit union peers*

- *Gain insight into transactional trends of your cardholders that drive engagement, satisfaction and retention*

- *Identify areas of revenue growth for your credit union with at-a-glance graphics*

- *Interpret vast amounts of data with easy-to-use, automated features to help give additional insights.*

By comparing your KPI against PSCU benchmark and peer values, you have the power to determine areas of opportunity for your credit union. If your KPIs are running above average, you can shift your focus to other areas of portfolio growth. If your KPIs are running below average, PerformanceVue provides you with a quick view for determining a realistic improvement target.

- Benchmarks represent an average across all PSCU members within the same product group over the same timeframes.

- Pre-built peer groups based on asset size and industry specific distributions eliminate the need for back-office or third party research.

Robust Reporting Provides a Clearer View

View high volumes of competing payment network transactions with ease when you invest in PerformanceVue, and get unsurpassed data on debit card behavior for pin-based transactions with our brand-neutral commitment to comprehensive reporting. PerformanceVue's card base includes data from:

- Over 3,000 credit card programs representing the performance of five million accounts with over $19 billion in sales

- Over 2,000 debit card programs reflecting the behavior of nine million cards and 1.5 billion transactions per year

- Distribution of transactions across 15 payment networks

The Right Tool for Understanding Your Membership

Leaner, more effective growth strategies are marked by solid documentation and understanding of transactional trends. PSCU's Knowledge Base, accessed directly from PerformanceVue or independently via the Member Insight platform, is the go-to resource to building your staff's competency on card management and strengthening their overall analytics education. The Knowledge Base serves up all the information you need to understand which KPIs are important to your success allowing you to have laser focus on what matters most. With Knowledge Base you can:

- Quickly and easily understand which key performance metrics you should be tracking

- Interpret how your key performance metrics relate to your business practices

- Inquire about how industry trends may be affecting your business and performance

- Refresh your understanding of key performance drivers